



# DIRECTOR

## PUBLIC RELATIONS , MEDIA & SOCIAL MEDIA

Manipal Academy of Higher Education (MAHE), Manipal an *Institution of Eminence Deemed to be University* invites applications from the eligible candidates for Director – Public Relations , Media & Social Media position based at MAHE, Manipal



### Requirements:

- Master's degree in Communication or equivalent.
- Minimum 12 to 15 years of experience in Public Relations/ Corporate Communications or other relevant fields. Preference will be given to the candidates having experience in education sector.

### Responsibility:

- Create and implement the brand strategy and objectives
- Drive the Public Relations strategy of the University
- Develop content strategies for the website and social media.
- Oversee planning and execution of key events and programs

Potential candidates may apply with detailed CV including copies of certificates in support of the qualification and experience on or before October 20, 2024

Apply at:  
[jobs@manipal.edu](mailto:jobs@manipal.edu)

Director – HR

Manipal – 576 104, Karnataka

Phone: 0820 – 2922525; 2922849

**More Information:**

[www.manipal.edu](http://www.manipal.edu)